



TRY HOSRFORD'S FIRST

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**For Immediate Release**

**HORSFORD'S APPOINTS NEW MARKETING MANAGER/AUTOMOTIVE EXECUTIVE**

*Basseterre, St. Kitts - September 10th, 2003*, - Mr. Valentine Monish, who has functioned as Manager of Human Resources over the past ten (10) years, will assume the duties of Marketing Manager/Automotive Executive with effect from October 1<sup>st</sup>., 2003. In his new capacity, Val will oversee the Group's Marketing & Promotional activities, manage the company's Automotive Sales and related services and will be responsible for the management of the Group's rental properties.

In a recent statement Monish said: "Since its inception in 1875, Horsford's has repeatedly demonstrated its commitment to nation building in many tangible ways. The positive company/customer relationship we have enjoyed over the past *one hundred and twenty-eight years* is a reflection of the public's recognition of our various contributions and an expression of their appreciation for our unswerving devotion to exceptional customer care. We recognize, however, that today's fiercely competitive global marketplace, leaves no room for complacency. If we are to continue to grow, there must be a continuous flow of innovative ideas along with on-going human resource development agendas. We are confident that our determination and the continued support of our committed customers will help us to overcome the present challenges and enable Horsford's to attain an even more enviable level of corporate presence in the Federation and beyond."

Mr. Monish holds a Bachelor's degree in Business Administration from Baruch College of the City University of New York and a Master's in Business Administration (MBA) from the University of the West Indies, Cave Hill Campus. Before joining S. L Horsford & Co. Ltd., Monish served in various supervisory and managerial positions both in New York, USA, and at home.

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